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EMILY CARR UNIVERSITY OF ART + DESIGN AND CANADA LINE PARTNER TO ANIMATE STATIONS

Animated Shorts Provide Welcome Entertainment for Travelers

Vancouver, BC | Emily Carr and InTransit BC, the private partner of the Canada Line, Lower Mainland's newest fully automatic trainline with service from Downtown to Richmond and the Vancouver International Airport (YVR), have launched a public art project that will see student animation work displayed at video display terminals along the route between January 17 – February 17, 2011, as part of their Public Art Program.

Nova, the innovative project led by Martin Rose, Assistant Dean of Animation + Computer Graphics Imaging Animation, was produced by students in Emily Carr's third year Experimental Animation class, – and will see one new clip introduced each week over the course of four weeks. The 10-second thematically related films will be shown simultaneously on 25 LCD screens every two minutes in stations along the Vancouver-Richmond corridor. Animations range from ink and water, compositing, cut-outs, 3D puppets and flashlights.

"We broke the class down into groups, so that everyone had the opportunity to participate and contribute," said Rose. "The aim was to create a series that would draw viewers in from week to week as the story progresses." Rose adds that telling the story with the absence of sound proved to be a particularly interesting undertaking.

Janice Fairley, InTransit BC's Ancillary Activities Coordinator and Coleen Nemtin, Art Consultant, initially approached Susan Stewart, Dean of Culture + Community, about a public art project and the idea for the animation series grew from there. "We challenged the students with creating a digital art piece that would engage our customers and enhance their transit experience," said Fairley.

"Projects like this convey the mandate of Emily Carr's Faculty of Culture and Community — to forge meaningful, mutually beneficial and sustainable relationships with community partners," said Stewart. "This partnership provides an opportunity for our students to connect to the public in a unique way."

Contributing artists include: Jenna Brown, Kristen Campbell, Kendra Davey, Gaby Esquivel, James Hebers, Laurence Li, Julie Liu, Becky Manson, Ryan McKenna, Toan Nguyen, Leon Rego, Konstantin Steshenko and Sunny Xie

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