

**For Immediate Release**

## **EMILY CARR TO OFFER A MASTER OF DESIGN DEGREE FIRST OF ITS KIND IN BRITISH COLUMBIA**

**Vancouver, CAN, May 6, 2013** | Emily Carr University of Art + Design announces a Master of Design Degree being offered through the Faculty of Graduate Studies beginning in September 2013. For British Columbia, this new graduate degree addresses an important need for advanced design education regionally and will contribute to a strong professional design community provincially. Globally, it will further Emily Carr's reputation in the field of design pedagogy.

The addition of the Master of Design Degree (MDes), builds on Emily Carr's successful Bachelor of Design degree, recently ranked #11 in the world by the prestigious Red Dot Organization. It will expand upon curricular values and goals in areas of collaboration, sustainability, interdisciplinary, technological intervention, new research methods/approaches to design, and creating creative work within cultural frames of reference.

The MDes is a full time research-oriented, two year degree in interdisciplinary design that challenges the status quo and addresses the continually disruptive nature of design studies by recontextualizing, remixing and reframing design — culturally, ecologically and theoretically. The MDes will expand students' understanding of design in its contemporary and future contexts. With students' existing knowledge of design practice as a foundation — which has been gained through undergraduate work and professional practice — this degree pushes the boundaries and purposes of design by integrating design research methodologies within theoretical, experimental and pedagogical frameworks.

Students enrolling in the MDes program can expect to position themselves within a range of design studies including Health Design, Recreation Design, Soft Product Design, Communication Design, Product Design, Industrial Design, Sustainable Design, and Service Systems Design. Students graduating with an MDes will take leadership roles in a multitude of design professions, design research, teaching and pedagogy.

For more information about the Master of Design degree and enrollment for the 2014 cohort please visit the news section of [ecuad.ca](http://ecuad.ca).



**About Emily Carr University of Art + Design**

Emily Carr University of Art + Design, established in 1925, is a world leader in education and research. Encouraging experimentation at the intersection of art, design, media and technology, our learning community merges research, critical theory and studio practice in an interdisciplinary environment. Alumni and faculty are internationally recognized as award-winning creators and thought leaders who have enormous impact on both the cultural sector and economy. We engage students, industry, and society to continuously explore and think differently about creativity and how it shapes our world. Emily Carr is building a state-of-the art campus for 21<sup>st</sup> century learning at Great Northern Way. The University will be at the centre of a new social, cultural, educational, and economic engine for British Columbia. Find out more at [ecuatd.ca](http://ecuatd.ca).

**For interview opportunities, contact:**

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