

for immediate release | March 11, 2011

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INTRODUCING THE TD GUEST SPEAKER/DESIGNER IN RESIDENCE PROGRAM

World Renowned Designer Allan Chochinov Kicks Off Program

Vancouver, BC | Emily Carr University of Art + Design is proud to present Allan Chochinov, the first speaker in the newly established *TD Guest Speaker/Designer in Residence Program*.

The *TD Guest Speaker/Designer in Residence Program* provides opportunities for Emily Carr to invite world-renowned experts in their field to the University, exposing students to an extraordinary range of knowledge across the spectrum of design. Guest designers will visit briefly to deliver lectures, or at length to participate in extended residencies, sharing their experience and expertise.

Distinguished guest speakers and designers in residence enrich the life of the University on all levels. They provide essential specialized knowledge from a variety of perspectives, ensure that curriculum remains dynamic and provide a renewed sense of purpose and enthusiasm for both students and faculty.

TD has generously donated \$50,000 over a three-year period as part of their community involvement and commitment to support education.

“We're very grateful to TD for recognizing the importance of Canadian design and for providing the funding for Emily Carr to pursue this unique program devoted solely to design issues,” says Bonne Zabolotney, Dean, Design + Dynamic Media. “This not only serves our students and faculty in a rich and meaningful way, but contributes to the Vancouver design community as well.”

“TD is very proud to support Emily Carr in its development of world-class designers, by bringing the best and brightest to Vancouver,” says Raymond Chun, Senior Vice President, TD Canada Trust. “As an organization, we strive to make a difference in the communities where we conduct business and where our employees live and work.”

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Allan Chochinov is a partner of Core77, a New York-based design network serving a global community of designers and design enthusiasts. He is the editor-in-chief of Core77.com, the widely read design website, Coroflot.com design job and portfolio site, and DesignDirectory.com design firm database. Allan has lectured around the world and at professional conferences including IDSA, AIGA and IxDA, has been a guest critic at various design schools including Yale University, NYU, University of Minnesota, RIT, and RMIT. He has moderated and led workshops and symposia at the Aspen Design Conference, the Rockefeller Center at Bellagio, Compost Modern, and Winterhouse, and is a frequent design competition juror. Currently, he teaches at New York's Pratt Institute and School of Visual Arts.

March 15, 7pm
Lecture Theatre, Room 301

This event is free and open to the public.

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