

**For Immediate Release**

## **EMILY CARR UNIVERSITY ANNOUNCES TARALEE GUILD RECIPIENT OF THE 2012 IDEA ART AWARD**

**Vancouver, BC June 13, 2012** | Emily Carr University of Art and Design is pleased to announce that Taralee Guild ('10) has been selected as the recipient of the 2012 IDEA Art Award.

Known for outstanding medicine for all British Columbians, VGH also boasts a significant art collection that speaks to the strong link between art and healing. The collection of over 1000 pieces contains works by Gordon Smith ('46), Gathie Falk, Martha Sturdy ('78), Jack Shadbolt, Scott McFarland, Stephen Waddell, Christos Dikeakos, Jock Macdonald and many other established and emerging artists. The art works in the hospital's collection help to create a positive environment for visitors and staff and provide much needed distraction in challenging circumstances.

The IDEA Art Award was established in 2009 through a generous donation by two anonymous donors in consultation with the Healing Art Committee at the Vancouver General Hospital (VGH) and University of British Columbia (UBC) Hospital Foundation and Emily Carr. The purpose of the award is to encourage Emily Carr's emerging artists' creativity, community involvement, and engagement and, to utilize art to create a welcoming and caring environment for patients, families, and hospital staff.

Each year a specific area of the hospital is selected for the IDEA Award's winning work. Taralee's painting, *Galliano Forest*, will focus on helping to transform the Psychiatry Unit located at the Detwiller Pavilion at UBC Hospital, (part of VGH).

"The intersection of art and healing is no more apparent than in the psychiatric unit at UBC hospital," says Jim O'Hara, Vice President, VGH & UBC Hospital Foundation. "Seeing art where it is not expected is a privilege for all."

The IDEA Art Award affords artists the opportunity to consider their work within an environment where it can make a real difference by acting not merely as a source of visual distraction but also as a source of inspiration in difficult times. The award offers emerging artists the opportunity to have their work held in a prestigious collection while also contributing to the transformation of a vitally important site.

With the installation complete, Taralee joins fellow alumni recipients Krista Jahnke (2010) and Marten Sims (2011), as a contributing artist to the hospital's collection.



### **About Emily Carr University of Art + Design**

Emily Carr University of Art + Design, established in 1925, is a world leader in education and research. Encouraging experimentation at the intersection of art, design, media and technology, our learning community merges research, critical theory and studio practice in an interdisciplinary environment. Alumni and faculty are internationally recognized as award-winning creators and thought leaders who have enormous impact on both the cultural sector and economy. We engage students, industry, and society to continuously explore and think differently about creativity and how it shapes our world. Find out more at [ecuad.ca](http://ecuad.ca).

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