



BOARD OF GOVERNORS – REGULAR SESSION MINUTES

Thursday, November 17, 2011

1:00 pm

Emily Carr University, Boardroom

ATTENDANCE:

Voting Members:

Jake Kerr, Chancellor (via phone)
Ron Burnett, President
Evaleen Jaager Roy, Chair
Darren Devlin
Ingrid Koenig
Rick Mischel
Heather Oland (via phone)
Blair Qualey
Bob Rennie
Emma Somers
John Wertschek
Faye Wightman

Non-Voting Members:

David Bogen, Vice President Academic + Provost
Michael Clifford, Vice President Finance + Administration
Carina Clark, Interim University Secretary

REGRETS:

Arnold Fine, Debra Hoggan, Samantha Lefort

I. ADMINISTRATIVE BUSINESS

1. Call to Order

Chair Evaleen Jaager Roy called the meeting to order at 1:01 pm.

2. Approval of Previous AGM Minutes (September 8, 2011)

Moved/Seconded to approve the AGM Minutes of the Board meeting of Sept 8, 2011 as circulated.

Carried

3. Approval of Previous Regular Board Minutes (September 8, 2011)

Moved/Seconded to approve the regular Board minutes of the Board meeting of Sept 8, 2011 as circulated.

Carried

4. Adoption of Agenda – Chancellor Jake Kerr requested to deliver his report earlier in the meeting due to a scheduling conflict.

Moved/Seconded to approve the revised agenda as circulated.

Carried

II. BUSINESS / DECISIONS

1. Motion: Approval of Faculty Sabbaticals

Dr. David Bogen, VP Academic and Provost, presented the proposed list of Faculty Sabbatical recipients, and gave a brief overview of the sabbatical application process. A discussion ensued. The Board unanimously approved the following Sabbatical recipients:

- Dr. Glen Lowry (August 2012, 12 months)

- Dr. Randy Lee Cutler (January 2013, 6 months)
- Landon MacKenzie (January 2013, 6 months)
- Ben Reeves (August 2012, 12 months)

Moved/Seconded to approve the following Sabbatical recipients, Dr. Glen Lowry (August 2012, 12 months), Dr. Randy Lee Cutler (January 2013, 6 months), Landon MacKenzie (January 2013, 6 months), Ben Reeves (August 12, 12 months).

III. PRESENTATIONS

1. **Ingrid Koenig “Sabbatical from Banff to Berlin and Back again”.** Ingrid Koenig, Faculty of Visual Art and Material Practice at Emily Carr, was on sabbatical for 6 months this year (January to June 2011). Ingrid addressed the Board with a PowerPoint presentation which detailed the extensive work she performed during her sabbatical. Ingrid spent part of her sabbatical in Europe, and the other part in Banff. A copy of her PowerPoint presentation is available upon request from the President’s office.

IV. REPORTS

3. **Chancellor’s Report – New Campus Update** – The proposal for a new Emily Carr campus at the Great Northern Way site has been forwarded to the Treasury Board and The Chancellor stated he remained optimistic about the campus project. Jake also indicated that the Equinox Gallery, owned by Andy Sylvester, will open a satellite gallery at Great Northern Way, for 6 months. The satellite gallery will show works by Fred Herzog.

III. PRESENTATIONS

2. **Paul Roelfs “ECU Alumni Book Presentation”** – Paul Roelfs is an Emily Carr Alum with a successful 25-year career as a creative director and journalist for a variety of magazines in North America and Europe. Paul now works in the strategic corporate communications field, and was approached by Emily Carr to develop a book proposal for an oversized coffee table style book that would tell the history of Emily Carr University. The book would serve a number of strategic objectives such as showcase successful alumni, raise exposure for Emily Carr, and demonstrate the importance, and the impact, of a good art education. The book would be distributed to government agencies, alumni, supporters, donors, and serve as excellent recruitment material for new students and faculty. It would take approx. 1 year to complete the book, and the cost would be approx. \$150K. The financing of the project could be done via fundraisers, auctions, various events or by donor support. The Board was enthusiastic about the project, and agreed on its strategic merits for the University. Discussions will continue offline about how best to address the financing of this project.

3. **Barry Patterson “Communications Update”**- Barry Patterson is the new Executive Director of Communications since August 29th of this year. Barry addressed the Board with his impressions of Emily Carr, and an overview of the work that the Communications department is doing. Barry and his department are performing a visual audit of the various marketing tools that have been used, and should be used in the future. A Master plan is being developed in collaboration with the Emily Carr Executive Team. Barry will be contacting the Board members for their feedback, and impressions of Emily Carr.

The following link show draft Campaign 1 “Focus your talents” and draft Campaign 2 “Creative Energy”:
<http://www.dotlabel.co.uk/preview/emilycarr/>

The Communications department are connecting with the higher, international community and exploring marketing opportunities in publications such as the New York Times and The Guardian.

Wrap, a collaborative project between the Faculty of Culture + Community and the Downtown Business Improvement Association launched today (November 17). 12 student designs were selected to wrap the electrical boxes along downtown Granville Street.

V. REPORTS

1. **Chair's report** – Evaleen thanked Dr. Ron Burnett and his team for the work that has gone into finding new key personnel this past year; Dr. David Bogen, Barry Patterson and Broek Bosma.

Evaleen circulated the article "[Want jobs and economic growth?](#)" by Christine Day and Rick Mischel that was published in Vancouver Sun on November 2, 2011 and thanked both Christine and Rick for their wonderful support.

Evaleen also noted that Emily Carr is hosting the [ELIA Leadership](#) Symposium December 7-9. Two free spots are available for Board members. Anyone interested in attending should contact the President's office.

In anticipation of Bill 18, the Advanced Education Statutes Amendment Act, which would ban union executive from being elected to serve on college and university Board of Governors, Evaleen noted that Emma unfortunately could not remain on the Board and indicated that Emma had elected to step down, to continue with her union activities. She thanked Emma for her dedication and service.

(N.B.: subsequent to the Board meeting, the Bill was held over until Spring 2012 (reported on November 24). Thus Emma Somers may remain on the Board until such time as the Bill takes official affect.

2. **President + Vice Chancellor's Report** – Dr. Ron Burnett presented a confidential "heads up" PowerPoint presentation called "The Transformation of Public Education in BC", which detailed the new Government Mandate for funding. The presentation will be emailed to Board members. A discussion ensued.
 - Emily Carr's CRC Search Committee has selected a highly accomplished candidate from the United Kingdom for the CRC Tier 1 position. Approval from CRC is pending. The Search Committee will interview candidates for the CRC Tier 2 position on November 28.
 - Broek Bosma has been hired as the new Associate Vice President of University Advancement as of January 17, 2012.
 - Maria Lantin, Director of IDS, is leading a new group of researchers in 3D as part of the National Centres of Excellence, GRAND.
 - Three faculty applications were submitted to SSHRC (Social Sciences and Humanities Research Council of Canada) in October. A major partnership grant was submitted to SSHRC with Simon Fraser University as the lead.
 - Heritage Canada will announce a \$500,000 grant to Emily Carr for our e-book project before end of the year.
 - Emily Carr will host the main conference on research of Association of Independent Colleges of Art and Design in the fall of 2012. Going forward, Emily Carr will aim to host at least one major conference each year.
4. **Vice President Academic + Provost's Report** – Dr. David Bogen gave an overview of the major areas of work in Academic Affairs (the report will be emailed to Board members):
 - A faculty envisioning session was held this fall. The main discussion involved issues associated with Emily Carr's transition from an Art school to a University. The Deans' Committee has been looking at many of these issues from a planning perspective and has been reviewing the existing Strategic plan with particular attention to faculty development, recruitment and retention issues.
 - Other areas of Focus and Priority are Academic Structure and Organization, Curriculum Delivery, Core Processes for academic development, planning and assessment.

5. **Senate Report** – the Senate Agenda package from the meetings on October 3 and October 31 were circulated to Board members for information only. Dr. Burnett notes that the [Senate Agendas](#) are posted on the Emily Carr website.
6. **Policy Governance Report** – Blair Qualey, the new Chair of the Policy Governance Committee reported that 8.11 Conflict of Interest Policy and 8.11.1 Conflict of Interest Procedures were reviewed and approved. The Board requested a summary of the policy and procedures. The policies 6.9 Pets on Campus and 6.8 Smoking on Campus were approved by the internal Emily Carr Executive Committee this fall, and presented as information only to the Policy Governance meeting.
The annual Board spring retreat will be held May 7 or May 8. The location and the agenda will be confirmed in the new year. A Board evaluation will be performed in the spring. Further details to follow.
7. **Finance + Audit Committee Report** – Heather Oland, Chair of the Board Finance + Audit Committee reported that Michael Clifford presented a Financial Review for period ending September 30, 2011, to the Finance and Audit Committee, as well as a Discussion paper outlining the transition from Generally Accepted Accounting Principles (GAAP) to Public Sector Accounting Boards Standards (PSAB). Michael then presented some overview information to the Board.
8. **Awards Committee Report** – Bob Rennie, Chair of the Board + Senate Awards Committee, reported that the Awards Committee met in the morning and discussed the Honorary Doctorate Degree and Emily Award recipient process. Committee members will be submitting names for consideration to the President's office by December 15. A compiled list of names and the nomination packages will be distributed to the Awards Committee to review over the holiday break. The Awards Committee will meet early January to create a shortlist of top names. Recommendations will be brought to the Board for approval on January 26.

VI. UPCOMING BOARD MEETINGS / EVENTS

1. **Monday, December 19, 12:00 (noon) – 4:30pm:** Emily Carr Festive Potluck in Cafeteria – Board Members are invited to attend the annual festive party at Emily Carr University.
2. **Wednesday, January 25, 2012, 5:30-7:30 pm:** Board Social event, location to be confirmed.
3. **Thursday, January 26, 2012: Board Meeting**

VII. ADJOURNMENT – the meeting adjourned at 3:30 pm.