

## BOARD OF GOVERNORS – REGULAR SESSION MINUTES

Thursday, January 26, 2012

1:00 pm

Boardroom

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### ATTENDANCE:

#### Voting Members:

Jake Kerr  
Ron Burnett  
Debra Hoggan  
Evaleen Jaager Roy  
Ingrid Koenig  
Samantha Lefort  
Heather Oland  
Blair Qualey  
Bob Rennie  
Emma Somers  
Sheree Waterson  
John Wertschek  
Faye Wightman

#### Non-Voting Members:

Michael Clifford, Vice President Finance + Administration  
David Bogen, Vice President Academic + Provost  
Alisha Walsh, University Secretary

#### Guests:

George Pedersen, Former Board Chair  
Broek Bosma, Associate Vice President, Advancement +  
Alumni Relations  
Barry Patterson, Executive Director, Communications  
Bree Galbraith, Communications Design Student

### REGRETS:

Darren Devlin  
Rick Mischel

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## I. ADMINISTRATIVE BUSINESS

### 1. Call to Order

Chair Evaleen Jaager Roy called the meeting to order at 1:00 pm. Evaleen Jaager Roy welcomed George Pedersen, former Board Chair, who spoke highly of the Board and Emily Carr University of Art + Design. Evaleen Jaager Roy also introduced and welcomed Sheree Waterson, new Board member, and Broek Bosma, Associate Vice President, Advancement + Alumni Relations.

### 2. Approval of Previous Minutes

**Moved/Seconded to approve the minutes of the Board meeting of November 17, 2011 as circulated.**

**Carried**

### 3. Adoption of the Agenda

**Moved/Seconded to approve the agenda as circulated.**

**Carried**

### 4. Oath of Office: Sheree Waterson

Sheree Waterson read and signed the oath of office.

## II. BUSINESS / DECISIONS

### 1. New Campus Project

Ron Burnett provided an update on the new campus project, including background historical information, legacy of the donation, proposed space and timeline. Jake Kerr provided further details on developments taking place at GWNC. Evaleen Jaager Roy thanked Jake Kerr, Ron Burnett and Michael Clifford for their work on the new campus project.

### 2. Residences Update

Jake Kerr provided information on the process for developing residences at GNWC. Ron Burnett reported on the pending third party validation and the upcoming request for proposals which will be distributed to a select list of developers who have shown interest in the project. There was discussion regarding design, location, carbon neutrality and communications.

### 3. Marketing + Communications Update

Barry Patterson was welcomed and provided an update on marketing and communications. He reported on a three phased approach which includes an assessment and audit, foundation building and short term communications strategy, and a three year communications strategy. There was discussion regarding the budget and the need to quantify benchmarks that can be evaluated and tracked to measure progress. Barry Patterson was thanked for his presentation.

## III. PRESENTATIONS

### 1. Bree Galbraith, Undergraduate Communication Design Student

Bree Galbraith was introduced and welcomed to the Board meeting. She presented information on the publication, *Current*, an academic research journal developed by students in collaboration with faculty members. The current edition was distributed to Board members and it was reported that an ebook and blog have also been developed. There was discussion regarding the project, its reach and audience. Bree was thanked for her presentation.

## IV. REPORTS

### 1. Chair's Report

Evaleen Jaager Roy thanked Jake Kerr for his donation towards the Emily Carr book and she reported on recent meetings with the Estonian Academy of Arts.

Broek Bosma provided information on the five Academy Award nominations that involve Emily Carr alumni and there was discussion regarding alumni achievements.

### 2. President + Vice-Chancellor's Report

Ron Burnett reported on the change in demographics within BC and Canada and the impact this has on Emily Carr operations. There was discussion regarding continuing studies, new sources of revenue, internationalization and the overarching goal to be world class.

Ron Burnett provided update on the proposal being developed with the University of the Arts in London to establish a new high level group of 10-12 post-secondary partners, which will develop collaborations across curriculum, research and on new ideas in art and design education.

It was reported that the ELIA Conference was very successful and that the top art and design schools in Europe participated. Ron Burnett thanked Jake Kerr for hosting the closing dinner.

Ron Burnett reported that Rob Inkster, Associate Vice President, Research + Industry Liaison, has announced his retirement and that Ron Burnett will be supervising and reviewing models for the research area.

**3. Chancellor's Report**

Jake Kerr had no additional report.

**4. Vice President Academic + Provost's Report**

David Bogen presented a powerpoint to the Board outlining the following: priorities; immediate goals and projects; planning for internationalization; investing in foundation year; development of graduate and continuing studies programs; development of elearning; articulation and integration of the research enterprise; expanding the size of the regular faculty; and the continuation of work towards a sustainable campus community.

**5. Finance + Audit Committee Report**

Heather Oland reported on the committee meeting and budget review. The operating fund analysis nine months ended December 31, 2011 was distributed for review. Michael Clifford reported that the community generated major savings to help cover the deficit. Evaleen Jaeger Roy reported that the Board will be writing an acknowledgment letter to the community thanking everyone for their efforts and hard work.

**6. Policy Governance Committee Report**

Blair Qualey reported that the conflict of interest policy and procedures are under legal review and that this will be presented to the Board once the review is complete. He reported that the committee is developing an evaluation to bring forward at the next Board meeting and that if Board members have any suggestions of topics to include to forward these to him. It is hoped that the evaluation will be complete prior to the Board Planning Session scheduled for May 7<sup>th</sup>. Blair Qualey reported that Tony Jones will be a speaker at the session and there was discussion regarding topics which include demographics, funding, delivery and constant change. Members were asked to contact Blair Qualey if they had additional thoughts or suggestions.

Ron Burnett reported on a recent donation from the Michael Audain Foundation for an artist-in-residence program. There was discussion regarding the program, candidates and recognition for Michael Audain.

**7. Awards Committee Report**

Bob Rennie reported that he would present at the in camera session.

**V. NEXT BOARD MEETING: Thursday, March 15, 2012**

**VI. ADJOURNMENT**

There being no further business, the meeting adjourned at 3:15 pm.