

BOARD OF GOVERNORS – REGULAR SESSION MINUTES

Thursday, April 17, 2014

1:00 pm, Boardroom

ATTENDANCE:

Voting Members:

Jake Kerr
Evaleen Jaager Roy, Chair
Ron Burnett
Darren Devlin
Gloria Han
Ingrid Koenig
Michael O'Brian
Rick Mischel
Bob Rennie
John Wertschek
Blair Qualey

Non-Voting Members:

Michael Clifford, Vice President Finance + Administration
David Bogen, Vice President Academic + Provost
Jennifer DeDominicis, Vice President Enrolment + Student Services / Registrar
Carina Clark, Administration

REGRETS: Toby Baker, Gaye Fowler

GUESTS: Lori MacDonald, Salguero Kiernan, Rita Wong

PRESENTERS: Broek Bosma, Keith Doyle, Philip Robbins

I. ADMINISTRATIVE BUSINESS

1. Call to Order

Chair Evaleen Jaager Roy called the meeting to order at 1:00 pm.

2. Approval of Previous Minutes: February 13, 2014

Moved/Seconded to approve the minutes of the Board meeting of February 13, 2014 as circulated.

Carried

3. Approval of Agenda – the agenda was approved as circulated.

Moved/Seconded to approve the revised Agenda.

Carried

II. BUSINESS / DECISIONS

1. New Campus Project Update

Jake Kerr provided updates on the progress with the New Campus Project. The signed Right of Use agreement between the four universities will enable ECU to move forward with the P 3 process.

Ron Burnett reported that the Project Board has approved a change in timing for the completion of the New Campus Project. The estimated time for move in to the new campus is Summer 2017, and not beginning of the Spring term 2017 as previously projected. Further information about the new campus will be forwarded to the Board later in the year.

2. Finance + Audit Committee Report

Rick Mischel, Chair of the Finance + Audit Committee, reported that the committee met this morning and reviewed the operating budget. It was noted that the projected surplus for all funds year ending March 31, 2015 is \$15,971. The current domestic tuition fee for a full course load is \$3788. In comparison with other similar

universities in North America, the tuition at ECU is significantly lower. There has been a significant increase in scholarships and bursaries for students. Continuing Studies have reported a loss, but a strategic plan for Continuing Studies is under development and an improvement is expected in the next couple of years. The Dean of CS will present to the Board in fall of 2014. The CS presentation will include initiatives and projections.

David Bogen reported that the faculty hiring plan that has been developed over the last couple of years has proven successful. The strategy has been to increase the number of fulltime faculty to achieve 50/50 with sessional.

3. Student Union Report

Salguero Kiernan, Student Union representative, reported that the students would like to oppose the annual increase in tuition fees. Salguero informed the Board that a vast percentage of students have to work part-time and extend their studies in order to pay for their education. Evaleen Jaeger Roy and the Board members thanked Salguero for his sincere presentation. The Board understands the students' concern, but due to severe financial constraints and the annual decrease in Ministry funding the tuition fees have to increase annually in order for ECU to deliver all its programs and services.

4. Motions: Approval of Tuition Increase

Approval of 2014/15 Operating Budget

Michael Clifford presented the proposed tuition fee increase. The Board unanimously approved the tuition increase.

Moved / Seconded to approve an annual tuition fee increase as follows:

- 1) Undergraduate – Domestic 2.0 %
- 2) Undergraduate – International 4.0 %
- 3) Graduate Studies 4.0 %

Carried

Two Board members were opposed to the motion

Michael Clifford presented the 2014/15 all funds budget. The Board unanimously approved the budget as presented.

Moved / Seconded to approve the 2014/15 all funds budget as presented, incorporating the following:

Revenue \$31,848,244

Expenses \$31,832,273

Surplus \$15,971

Carried

III. PRESENTATIONS

1. **3 D Printing** – Keith Doyle, Adjunct Research Associate in Applied Arts and Philip Robbins, Studio Technician 3 Intersections Digital Studio (IDS) did a presentation on 3 D printing at ECU. The Board thanked Keith and Philip for a very interesting presentation.
2. **Communications and Campaign update** – Broek Bosma reported on the brand strategy, the school of creativity, and upcoming alumni launches and events in Toronto and New York in May. A date and venue to be confirmed for the alumni event in San Francisco . Rick Mischel offered to host a tour of the Sony Studios in Los Angeles if an alumni event would take place in LA in the future. Broek Bosma also provided updates on the Big Idea Campaign which will be launched on May 2.

IV. REPORTS

1. Chair's report

Evaleen reported that Faye Wightman has resigned from the Board of Governors as she has been asked to chair the Portland Society Board on an interim basis. Therefore Michael O'Brian has agreed to serve as Vice Chair of the Board until the Annual General Meeting in September and Rick Mischel as Chair of the Finance Committee. Evaleen thanked both Michael and Rick for taking on these interim roles. The 8 Principles of Design for Relocation + Transformation document was circulated to the Board members.

2. Chancellor's report

Jake Kerr reported that his Chancellor term expires Fall 2014. Jake Kerr will be chairing the Chancellor Selection committee, and welcomed the Board members to forward nominations to him directly.

3. President + Vice Chancellor's report

Ron Burnett reported on the drivers of change, shift in lifespans, programmable space, communication tools, the way organizations are structured and new jobs such as sensemakers, virtual collaborators, cross cultural navigator. Ron Burnett emphasized the importance of students having the ability to do programming.

4. Vice President Academic + Provost's report

David Bogen reported on the completion of the program reviews of the undergraduate programs. Program reviews of Graduate Studies and Continuing Studies are forthcoming. David Bogen further reported on the appointment of Bonne Zabolotney as the Dean, Graduate Studies as of August 1, 2014. Dale Gamble recently retired and a new manager of shop technologies has been hired.

5. Vice President Enrolment + Student Services / Registrar's Report

Jennifer DeDominics reported Graduation Day, Saturday, May 3 and encouraged Board members to attend the brunch honoring the Honorary Doctorate and Emily Award recipients and the Graduation Ceremony at the Chan Centre. The number of Bachelor Undergraduate students is 387 and 17 Masters Degree students.

6. Policy + Governance Report

Blair Qualey, Chair of the Board Policy Governance Committee, reported that the Board evaluation questionnaire will be emailed to Board members and asked everyone to fill in the questionnaire and return it to the Board Secretary. Blair will be performing the Board member exit interviews and report results to the Board.

David Bogen reported on the Governance Audit that the Senate Governance Committee has done this year. Deborah Shackleton, Chair of the Senate Governance Committee, has devoted a lot of time to this process, which is especially important at this time in ECU's history.

V. INFORMATION ITEMS

1. Academic Schedule 2014/15 – Evaleen Jaeger Roy referred to the Academic schedule for 2014/15 that was circulated to the Board members.
2. Vancouver Sun Article about Liza Fraser, ECU Alum – Evaleen Jaeger Roy asked Board members to read the article about Liza Fraser.

VI. NEXT BOARD MEETING: Thursday, May 15, 2014.

VII. ADJOURNMENT - There being no further business, the meeting adjourned at 2:56 pm.