MEDIA ADVISORY: IDS OPENING

Media Advisory: Media Invitation to Emily Carr Institute Opening of Multi-million Dollar Intersections Digital Studio – Jan 23, 2007

What: Emily Carr Institute is opening its multi-million dollar “Intersections Digital Studio” (IDS). This research facility occupies 10,000 square feet and features the following:

- A Motion Capture Studio for research in animation, ergonomics and interactive entertainment;
- A Custom Cutting Machine (CNC) for cutting prototypes in new shapes and forms;
- Thermal printers;
- Spatial, full-body and flatbed scanners for work in 2D and 3D;
- A Bailey kiln for prototyping in ceramics and industrial design;
- Digital High Definition video cameras;
- An Apple X Serve server system for high speed rendering;
- A teleconference unit.

Intended for research where art, design and technology will flow freely from one discipline to another, the studio will not only be available to students, but also to industry and for community projects.

Who: Hon. Murray Coell, Minister of Advanced Education
Dr. George Pedersen, Board Chair, Emily Carr Institute
Dr. Ron Burnett, President, Emily Carr Institute
Introduction to Dr Maria Lantin, Director of IDS – previously led the Visualization Lab within the Advanced Research Technology (ART) Labs at the Banff Centre.

When: 13.00, January 23, 2007
13.15 – 13.45 Introductions and speeches
13.45 – 14.15 Media Q&As
14.15 onwards Filming/photography of exhibits/facility and one-on-one interviews

Where: Intersections Digital Studios – Emily Carr Institute, 1399 Johnston Street, Vancouver

On display: A number of exhibits will be on display to showcase the facility:

- Julie Andreyev, Associate Professor, Emily Carr Institute – Four Wheel Drift: customized cars equipped with audio, visual, and interactive technologies that cruise the city seeking engagement as urban performance.
- Dasha Novak - Ice Sculpture and photographs: an ice sculpture with embedded photographs will be set up outside of the IDS starting at 1:30pm.
- Leslie Bishko – Spam: spam words as projectile.
• 3D Printing demo: AZ Corp Spectrum Z510 will be printing small objects.
• 3D Scanning Demo: NextEngine Desktop scanning will be used to scan small objects.
• Paul Mathieu – Vases: clay art work
• Industrial Design Models - various artists
• CNC (milling machine) demo models: computer controlled milling of materials. We will have models on hand. Guests can see the milling machine in action upon request (it is not located in the IDS).
• Landon Mackenzie - painting titled “Spider”: the same painting is reproduced and on exhibit at the Pacific & Davie construction site of the Canada Line.
• Jonathan Tyrrell - Video Paintings: digital paintings produced from camera feed.
• Maria Lantin - Digital GuestBook: guests are invited to sign the digital guest book on a tablet.
• Keeley Bunting, Daisy Chia, Meghan Budd, Ryan Ling, Mary Castellanes – InsideECI: a large touch screen will be used to navigate a visualization of the many doors at the Emily Carr Institute.
• Digital Drawing Demo: guests are invited to draw on large touch screens
• PlayStation3 - Tiger Woods Golf
• Nintendo Wii - Need for Speed
• Screening of 2006 Animation Reel
• Second Life Demo: online virtual world demo
• Julie Andreyev & Simon Overstall – AutoLounge: interactive audio visual space using motion capture technology

Spokespeople:
Dr. Maria Lantin, Director, Intersections Digital Studio
Dr. Ron Burnett, President, Emily Carr Institute
Hon. Murray Coell, Minister of Advanced Education

To arrange an interview, contact:
Asa Zanatta, Spirit Communications
604.408.1389 // azanatta@mail.spiritcommunications.ca